



INTERREG IIIB NORTHERN PERIPHERY PROGRAMME

INFORMATION & PUBLICITY
REQUIREMENTS: EU LEGISLATION

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Why?

It's a condition of grant and also in the regulations (see Datasheet 8)

Aim to:

- increase public awareness
- increase transparency of EU activities



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What?

This project is being part-financed by the European Union



European Regional Development Fund



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Who?

Aim to inform potential/final beneficiaries &

- regional and local authorities
- economic and social partners
- NGOs esp. promoting equal opportunities, protecting environment project operators and promoters
- the public



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Who is responsible?

- Managing Authority
- Programme Management Committee
- Recipients of grant
- Partners



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Where?

- All information literature
- Websites
- Seminars, conferences
- Project logos vs ERDF + NP logo
- It is not sufficient to just use the NP logo!



INFORMATION & PUBLICITY REQUIREMENTS: EU LEGISLATION

Using the emblem

- Colours
- Get it the right way up
- Timing



Timing

- Use information when needed
- Purpose is to show that you have been Accepted to run a transnational project In your region
- The people in your region are not always aware of the effects of European Union membership
- Target your information and think of the reader

