



NORTHERN PERIPHERY PROGRAMME

## DATASHEET 7: Indicators

Indicators are used to assess the results of the programme and the individual projects. A distinction is made between *project indicators*, which are related to activity and immediate result and will be reported in the reports from the projects, and *horizontal indicators*, which are related to horizontal and overall impact of the programme. The following list of indicators is to be used when answering **question 18 a). Project Outputs in the application form.** Please relate the outputs of the project to the relevant indicator.

### Project indicators

#### Priority 1 Communications

| Measure  | Indicator                               | Description  | Indicator measurement                                     | Number |
|--|---|--|---|--------|
| 1.1 Transportation, logistics and transport infrastructure | Transport networks                      | Network activities for maintained and improved transports                            | Number of networks  |        |
|  |   |  | Number of partners involved                               |        |
|  |   |  | Number of sectors involved                                |        |
|  | Northwest Russia connections            | Projects connecting Northwest Russia to Western Europe                               | Number of projects  |        |
|  | Intermodal transport                    | Projects concerning transport systems combining several forms of transport           | Number of projects  |        |
|  |   |  | Number of systems   |        |
|  |   |  | Number of transportation methods combined                 |        |
|  | Communication links                     | Strengthened communication links as a result of the project                          | Number of new links                                       |        |
|  |   |  | Number of improved links                                  |        |
|  | Communication studies                   | Surveys of communication problems and solutions                                      | Number of studies   |        |
| 1.2 Access to information society                          | Job-locating projects                   | Projects concerning location of jobs in NPP area through ICT                         | Number of projects  |        |
|  | Distance learning projects              | Projects concerning distance learning  | Number of projects  |        |
|  | Health service projects                 | Projects concerning access to health service   | Number of projects  |        |
|  | Information society issues              | Projects concerning Information Society  | Number of projects  |        |
|  | Studies on IT-access                    | Studies concerning IT-access   | Number of studies   |        |
|  | New IT-based applications and solutions | IT-solutions and services that are new to the area concerned                         | Number of new solutions                                   |        |
|  | Establishment of virtual work places    | Creation of (on-line) jobs in remote areas   | Number of new jobs created                                |        |
|  | IT-services                             | Small and Medium sized Enterprises (SMEs) developing and commercialising IT-services | Number of SMEs developing and commercialising IT-services |        |

## Priority 2 Strengthen sustainable economic development

| Measure   | Indicator   | Description  | Indicator measurement                               | Number |
|---|---|--|---|--------|
| <b>2.1 Sustainable use of nature and natural resources</b>          | Natural resources   | Projects concerning natural protection and/or heritage   | Number of projects                                  |        |
|   | Cultural heritage   | Projects concerning cultural heritage management   | Number of projects                                  |        |
|   | Cold-climate techniques   | Projects concerning cold climate techniques  | Number of projects                                  |        |
|   | Combination of protective and commercial interests working together   | Projects involving natural protection and commercial exploitation/use  | Number of projects                                  |        |
|   | Diversified businesses  | Enterprise or organisation that have extended their business in relation to natural resources  | Number of diversified enterprises                   |        |
|   | Local processing  | Products or services that have been locally processed  | Number of products/services                         |        |
|   | Environmental management  | SMEs undertaking environmental management (reducing environmental impacts/increasing efficiency of resources used, as a result of the project) | Number of SMEs undertaking environmental management |        |
|   | Tourism   | Common (nature based) tourism products   | Number of new products                              |        |
| <b>2.2 Business innovation and development of human resources</b>   | Entrepreneurial training  | Projects concerning entrepreneurial training   | Number of projects                                  |        |
|   |   |  | Number of people trained in total                   |        |
|   |   |  | Number of men (>25) trained                         |        |
|   |   |  | Number of women (>25) trained                       |        |
|   |   |  | Number of young men (<25) trained                   |        |
|   | Business innovation   | Projects concerning research, development and business innovation  | Number of projects                                  |        |
|   |   |  |   |        |
|   | SME networks  | Transnational co-operation for SMEs regarding marketing and product development measures or other  | Number of networks                                  |        |
|   |   |  | Number of countries involved                        |        |
|   |   |  | Number of SMEs involved in total                    |        |
|   |   |  | Number of SMEs owned by men (>25)                   |        |
|   |   |  | Number of SMEs owned by women (>25)                 |        |
|   |   |  | Number of SMEs owned by young (<25) men             |        |
|   | Research and industry networks  | Transnational co-operation between research and industry   | Number of networks                                  |        |
|   |   |  | Number of countries involved                        |        |
|   | SME development   | New or diversified enterprises   | Number of new enterprises                           |        |
|   |   |  | Number of diversified enterprises                   |        |
| Number of jobs created  |   |  |   |        |
| E-business  | New or existing organisations taking up e-commerce                    | Number of organisations taking up e-commerce   |   |        |
| Combination of protective and commercial interests working together | Projects involving natural protection and commercial exploitation/use | Number of projects   |   |        |

**Priority 3 Community development**

| Measure   | Indicator   | Description  | Indicator measurement                 | Number |
|---|---|--|---------------------------------------|--------|
| <b>3.1 Household related service</b>              | Studies on service provision                                    | Studies concerning service in the NPP area, as a result of the project             | Number of studies                     |        |
|   |   |  | Number of communities involved        |        |
|   |   |  | Number of people involved             |        |
|   | New approaches to service provision                             | New or improved services, as a result of the project                               | Number of new services                |        |
|   |   |  | Number of improved services           |        |
|   |   |  | Number of people served               |        |
|   | Waste management  | New ways of minimising, recycling and disposing of waste and minimising pollution  | Number of studies                     |        |
| Number of demonstration projects                  |   |  |                                       |        |
| <b>3.2 Public management and spatial planning</b> | Natural resource management projects                            | Projects focusing natural resource management                                      | Number of projects                    |        |
|   | Co-operation projects on transboundary pollution                | Projects focusing trans-boundary pollution   | Number of projects                    |        |
|   | Local and regional participatory projects                       | Projects focusing local involvement in development planning                        | Number of projects                    |        |
|   |   |  | Number of groups/communities involved |        |
|   | New or improved local/regional planning tools/studies/documents | New planning tools for local and regional economic development and planning policy | Number of tools                       |        |
|   |   |  | Number of communities where tool used |        |
|   | Urban-rural partnerships  | Partnerships between urban and rural areas/organisations                           | Number of new partnerships            |        |
| Community capacity building                       | Projects to energise communities                                | Number of projects   |                                       |        |
|   |   | Number of communities involved   |                                       |        |
|   |   | Number of people involved  |                                       |        |

**Examples of other indicators that can be used:**

| <b>Objective Indicators</b>  |  |
|--|--|
| <b>Qualitative</b>   | <b>Quantitative</b>  |
| <ul style="list-style-type: none"> <li>- Quality / density of local partnership</li> <li>- Quality of basic situation analysis</li> <li>- Quality of SWOT analysis</li> <li>- Concentrated effective steering</li> <li>- Implementation of practical action plan</li> <li>- Satisfactory participation of partners etc.</li> </ul> | <ul style="list-style-type: none"> <li>- Number of jobs created or sustained</li> <li>- Number of technology transfer operations implemented</li> <li>- Number of meetings between partners</li> <li>- Quality of transfers</li> <li>- Number of enterprises participating in project etc.</li> </ul>  |
| <b>Results indicators</b>  |  |
| <b>Qualitative</b>   | <b>Quantitative</b>  |
| <ul style="list-style-type: none"> <li>- Effectiveness of joint agreement</li> <li>- Info sheets summing up identified projects launched</li> <li>- Capacity for financing or bringing together resources for launching strategy etc.</li> </ul>   | <ul style="list-style-type: none"> <li>- Number of jobs created or sustained</li> <li>- Implementation of services in support of activity creation</li> <li>- New economic partnerships</li> <li>- Effectiveness of technology transfer and consolidation of know-how in disadvantaged regions</li> <li>- Number of telematic applications and degree of use etc.</li> </ul>               |
| <b>Impact Indicators</b>   |  |
| <b>Qualitative</b>   | <b>Quantitative</b>  |
| Possible impact on <ul style="list-style-type: none"> <li>- Employment</li> <li>- Activity, particularly that concerning the creation of new jobs and enterprises</li> <li>- SME competitiveness</li> <li>- Rationalization of organisations providing services to enterprises etc.</li> </ul>                                     | Impact of projects or networks on: <ul style="list-style-type: none"> <li>- Employment</li> <li>- European cohesion</li> <li>- Modernisation and diversification of local productive fabric</li> <li>- Technological autonomy of disadvantaged areas</li> <li>- Opening towards new opportunities linked to the revitalization of cultures and the enhancement of heritage etc.</li> </ul> |